

20 July 2026

Sporara welcomes summer with a new design and an expanded category lineup

Launched with activities and courses only, Sporara has opened tournaments, tours, camps, rentals, memberships and bundles alongside a redesigned interface. 2,776 listings are live across 81 provinces.

Sporara, which brings sports experiences together on a single platform, has entered the summer season with a redesigned interface and a significantly broader category structure. Originally offering only *activities* and *courses*, the platform now covers a much wider range of sport with six additional categories.

Now eight categories

Users can now register for tournaments, rent equipment, join sports camps and domestic or international sports tours, and purchase memberships and bundles — not just book a lesson or a one-off activity.

- **Courses & Training** — 967 listings
- **Activities** — 873 listings
- **Memberships** — 500 listings
- **Tours** — 138 listings
- **Tournaments** — 111 listings
- **Camps** — 103 listings
- **Rentals** — 66 listings
- **Bundles** — 18 listings

A shorter path from search to booking

The new design aims to take users to the right sport and city in fewer steps. Category pages, regional breakdowns and a simplified booking flow were rebuilt with this goal. The platform currently offers **2,776 live listings across 81 provinces**.

Dedicated sections for children, women and families

Summer schools for children, women-only programmes and family-friendly experiences now have their own landing pages, making it easier for each audience to find a suitable programme.

Members of the press may contact the Sporara communications team for visuals and additional information.